

Is your data actually ready for AI?

The UAE leads the world in AI adoption. Yet most AI spend returns nothing, because the data underneath was never built for it. **Score yours in five minutes.**

10

Honest questions

5 min

To complete

/20

A clear, honest score

The Data Readiness Scorecard

Ten questions to find out whether your data is ready for the AI you are planning. Five minutes, honest answers. Most organisations score lower than they expect, which is exactly the point.

Score each question: **Yes = 2** **Partly = 1** **No = 0**. Total out of 20. Be honest, not optimistic.

		YES (2)	PARTLY (1)	NO (0)
FOUNDATION				
1	Every team pulls the same number from one agreed source, instead of reports that quietly disagree.	☐	☐	☐
2	A new data source can be added to your platform in days, not months.	☐	☐	☐
QUALITY & TRUST				
3	You measure data quality (accuracy, completeness) with numbers you could put in front of a board.	☐	☐	☐
4	When a figure looks wrong, you can trace it back to its source quickly and confidently.	☐	☐	☐
GOVERNANCE				
5	There is one written definition of your core terms (customer, revenue, active user) that everyone uses.	☐	☐	☐
6	Every critical dataset has a named owner who is accountable for it.	☐	☐	☐
PIPELINES				
7	Your pipelines are automated and monitored, rather than people moving data by hand.	☐	☐	☐
8	Data is fresh when decisions are made (real-time or daily), not "whenever someone refreshes it".	☐	☐	☐
AI READINESS				
9	You could hand a model team clean, documented, feature-ready data tomorrow.	☐	☐	☐
10	You measure whether data and AI work actually changed a business outcome, not just shipped.	☐	☐	☐

What your score means.

16 TO 20 · AI-READY

Your foundation can carry real AI.

You are in rare company. The work now is scaling with discipline and measuring outcomes, so the money you put into AI comes back out as results.

9 TO 15 · PARTLY READY

You have pieces, but the gaps will stall AI.

This is where most capable organisations sit. AI projects will start well and then quietly underdeliver, because the foundation cannot carry them. Fix the weak points before you scale, not after.

0 TO 8 · NOT YET

AI on this base will underdeliver.

On this base, no model was ever going to save you. Start with the foundation: pipelines, definitions, quality, ownership. Get that right first and everything after it costs less and moves faster.

Most organisations land in the middle. That gap is fixable.

It is also exactly what we resolve. A Raffman Data Readiness Diagnostic quantifies your gap and hands you a prioritised roadmap, in weeks, on a fixed fee. If a low score surprised you, that is the most useful place to start.

Raffman

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